



Grahame Park Neighbourhood Model

Grahame Park Neighbourhood Model

1/2

Context: Grahame Park

The *Grahame Park Health Needs Assessment* was completed in 2021. This looked at the health and wellbeing, and their determinants, of people living in Grahame Park. It is an area of deprivation and poor health outcomes.



Coronary heart disease is the main cause of excess deaths.



Mental health disorders are a significant cause of disability.



1/3 of children live in relative low-income families.



Residents raised safety as a key concern in the *Neighbourhood Change Residents Survey 2019*.



There is a strong network of VCSEs operating in the area.

What is the Neighbourhood Model?

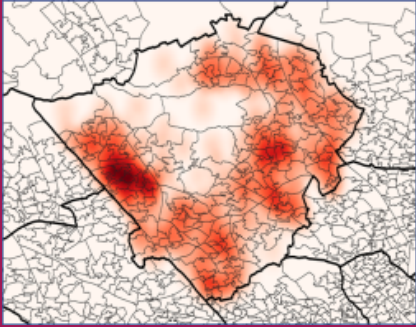
The Neighbourhood Model is led by Public Health (Rachel Wells) and Strategy & Engagement (Will Cooper)

- **Place-based:** Strong emphasis on using local insight and local perspectives to design solutions which meet the unique needs of people living in Grahame Park.
- **Coproduction:** Working closely with residents and stakeholders to design these solutions, as opposed to one-off consultations.
- **Asset-based:** Building on the strengths of the community, in particular the VCSEs, to improve the health of the population.
- **Partnership-working:** Working with stakeholders from the Council, the NHS, Integrated Care Partnership, VCSEs, etc.
- **Evidence-based:** The Neighbourhood Model is built on evidence. We plan to measure success on an ongoing basis and monitor our progress using a robust evaluation framework.

Grahame Park Neighbourhood Model

2/2

Case Study: Substance Misuse Outreach Services



Hospital Admissions for
Alcohol-attributable Harm
(SAR), 2019

Hospital admissions for alcohol-attributable harm are high in Grahame Park.

1. The *Health Needs Assessment* identified higher rates of substance misuse in Grahame Park.
2. We approached stakeholders, who complained that the monthly outreach services provided by Change, Grow, Live were too infrequent.
3. A *Mental Health Deep Dive* was completed for Grahame Park, which investigated substance misuse further to determine whether more outreach was equitable and justified.
4. Public Health looked at the feasibility of increasing the frequency of outreach services.
5. Change, Grow, Live will visit Grahame Park on a weekly basis going forwards, and are being hosted by Colindale Communities Trust, an organisation based on the Concourse.

Next Steps for the Neighbourhood Model

- Building relationships with the community. Some stakeholders are frustrated by the lack of support Grahame Park has received from the Council, and we are working (in forums like the Grahame Park Strategy Group) to build trust.
- Confirming our priorities for the Neighbourhood Model. We are confident that this will include mental health and wellbeing and cardiovascular diseases.
- Coproducing interventions with residents. After confirming our priorities (i.e. mental health), we will engage with residents to understand, for instance, the barriers to accessing existing mental health services, whether crisis support or early intervention is more appropriate, and which groups struggle most with stigma around mental health, etc.

Health & Wellbeing Board will visit Grahame Park in September, and we will go into greater depth at this meeting.